

BREAKING DOWN THE MYTHS OF POTS REPLACEMENT

Replacing plain old telephone service isn't what you think. Here are the myths vs. the reality ... and why now's the time to move your customers from copper analog lines to LTE connectivity with **ARes™** (Analog Replacement Solution) by MACH Networks.

Fiction: The FCC ordered carriers to discontinue copper analog lines.

Fact: The FCC directed that by August 2022, analog lines for elevators, fire alarms, and call boxes should be replaced to withstand natural disasters, be more scalable, and offer more cost-effective connectivity.



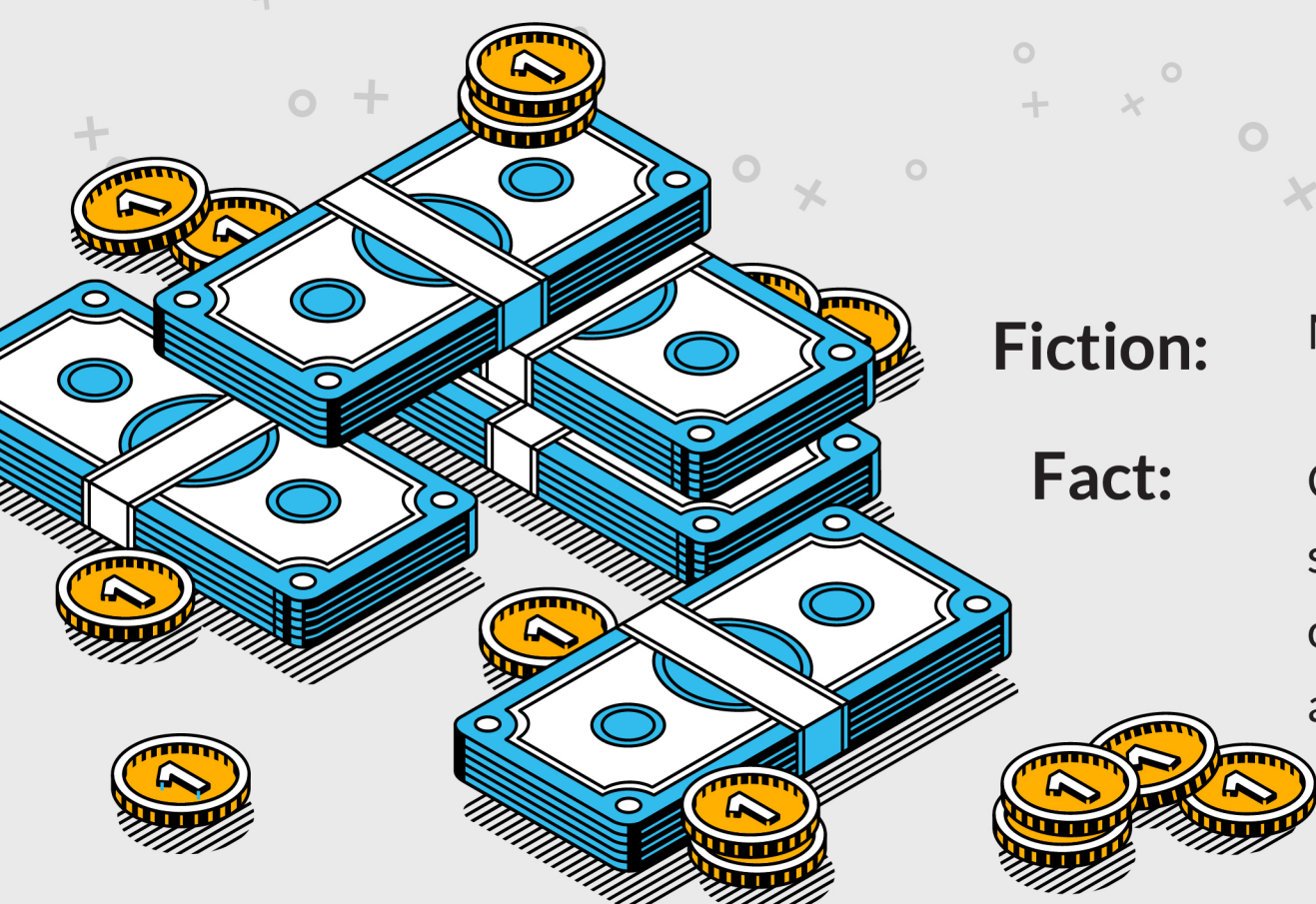
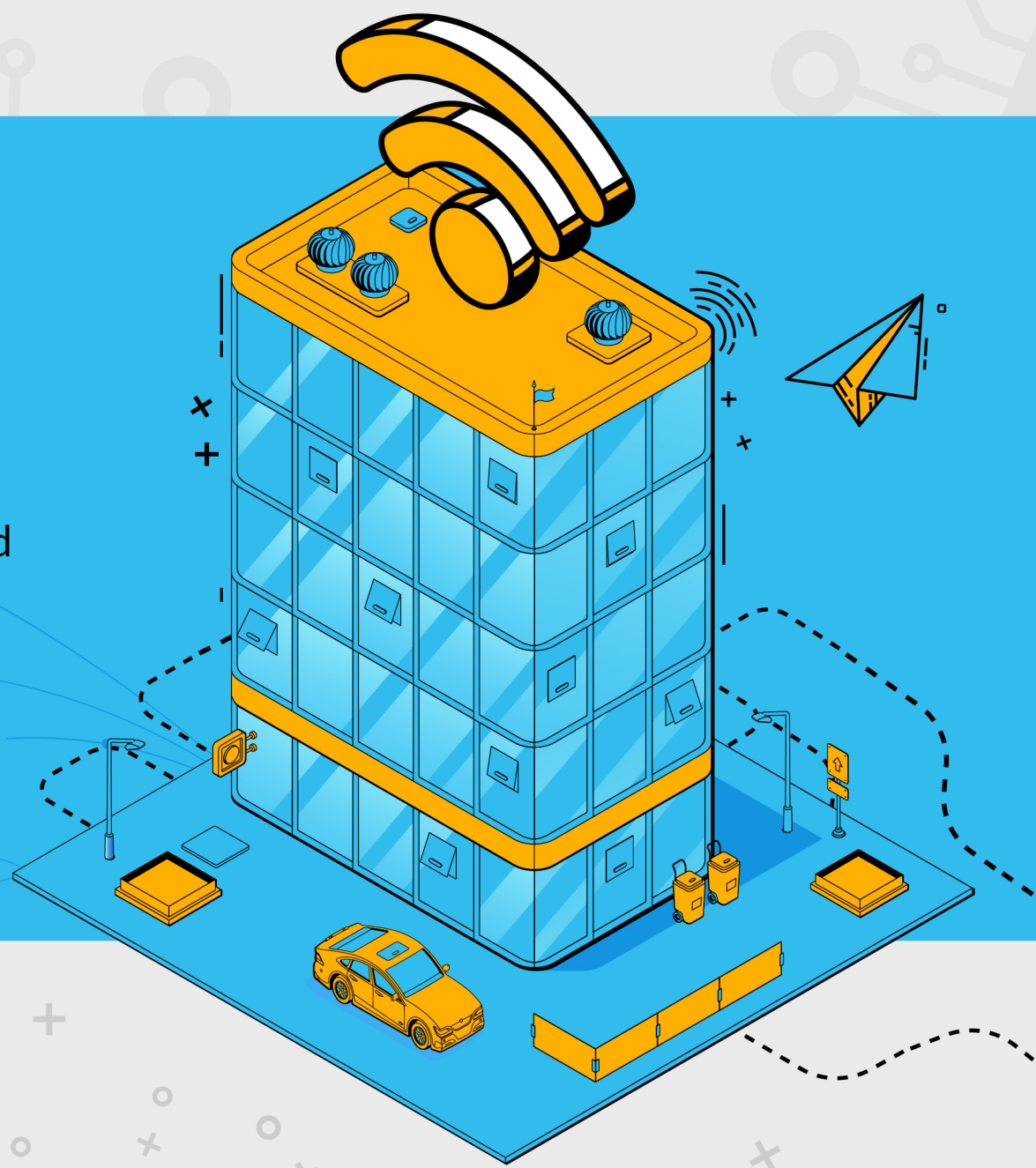
Fiction: Converting to IP means junking legacy equipment.

Fact: MACH Networks has developed **ARes™**, a Cradlepoint-based solution that provides analog-to-digital conversion for any mission-critical line—and that's compatible with existing premise-based legacy equipment.



Fiction: Buildings must be rewired to accommodate IP-based services.

Fact: MACH Networks includes everything needed to move existing analog lines onto a cellular connection without having to rewire your building infrastructure.



Fiction: My subscribers will pay more for LTE service.

Fact: Current POTS infrastructure is outdated, reluctantly supported, and costly to maintain. **ARes™** reduces churn, lowers costs, streamlines execution, and provides a gateway for automation and remote control.

Fiction: Resellers, VARs and telecom agents can't help their customers transition from POTS lines to IP.



Fact: Partnering with MACH Networks puts you in control.



Now is the time to switch your customers from copper analog to secure, reliable LTE-based connectivity, powered by AT&T, for mission-critical and life safety applications:



FIRE ALARMS



ELEVATORS



CALL BOXES



HVAC



SECURITY SYSTEMS



FAX



POS



BLUE LIGHT



OTHER VOICE-ACTIVATED APPLICATIONS

[Click HERE](#) to read more POTS Replacement Fictions vs. Facts

Contact MACH Networks about the **ARes™** solution for copper-to-LTE conversion today!

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